



PATENT APPLICATION
Docket No.: 12257.52

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | | |
|-----------------------|--|---|----------|
| In re application of: | |) | |
| | Mark A. Geiger |) | |
| Serial No.: | 09/871,493 |) | Art Unit |
| | |) | 2613 |
| Filed: | May 31, 2001 |) | |
| For: | ELECTRONIC SHOPPING CART DISPLAY SYSTEM |) | |
| Examiner: | Charles E. Parsons |) | |

AMENDMENT AND REQUEST FOR CONTINUED EXAMINATION

MAIL STOP: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This correspondence is responsive to the Office Action mailed June 28, 2005 for the above-referenced application. The following Response addresses every rejection set forth in the Office Action, thus placing the application in condition for allowance.